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# Web and Mobile Based HIV Prevention and Intervention Programs Pros and Cons — A Review

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Abstract. Background: With the increasing growth of HIV positive people the use of information and communication technologies (ICT) can play an important role in controlling the spread of the AIDS. Web and Mobile are the new technologies that young people take advantage from them. Objectives: In this study a review to investigate the web and mobile based HIV prevention and intervention programs was carried out. Methods: A scoping review was conducted including PubMed, Science direct, Web of Science and Proquest to find relevant sources that published in 2009 to 2016. To identify published, original research that reported the web and mobile-based HIV prevention and intervention programs, an organized search was conducted with the following search keywords in combination: HIV, AIDS, m-Health, Mobile phone, Cell phone, Smartphone, Mobile health, internet, and web. Results: Using the employed strategies, 173 references retrieved. Searched articles were compared based on their titles and abstracts. To identify duplicated articles, the title and abstracts were considered and 101 duplicated references were excluded. By going through the full text of related papers, 35 articles were found to be more related to the questions of this paper from which 72 final included. Conclusion: The advantages of web and mobile-based interventions include the possibility to provide constancy in the delivery of an intervention, impending low cost, and the ability to spread the intervention to an extensive community. Online programs such as Chat room-based Education program, Web-based therapeutic education system, and Online seek information can use for HIV/AIDS prevention. To use of mobile for HIV/AIDS prevention and intervention, programs including in: Health system focused applications, Population health focused applications, and Health messaging can be used.

Keywords. Web, Mobile, Prevention, Intervention, HIV, AIDS

## 1. Introduction

In recent decades the AIDS Prevalence rate is expanding, consequently its control is overtaking of human progression [1]. With the growing of AIDS outbreaks, one of the approaches found helpful to improve the quality of health care and increase the effectiveness and efficiency of health care services organization is the use of Information Technology (IT) [2,3] that can play an important role in controlling the spread of the disease. Also, it should be noted that prevention, treatment, care and protection of the HIV positive persons' rights are key factors in AIDS intervention programs [4,5]. Mobile health and smartphones are the important achievements of IT that could use by people with long term conditions such as AIDS to execute of remote health control and self-

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management strategies [6-8]. AIDS treatment processes include the steps that must be performed and followed by the own patients as well as should be accomplished continuously for a long time [9,10]. When a patient doesn't take of his/her drugs in a timely manner, resistance of HIV virus against the medication will be common, as a result, the drugs should be administered at a more and more dose and this will lead to increased cost and side effects. In the other hand, another important point about AIDS patients is on-time taking of prescribed medications and Mobile-based prevention and intervention programs can be offer timely reminders for medication, exercise or food regimens [11-13].

With the rise of smart phone technology, there are new opportunities to consider the role of social media in HIV care and prevention. Smart phones have successfully been used to support aspects of HIV care and treatment. For example, mobile phone text message interventions significantly improve adherence to antiretroviral therapy [14-16]. In addition to the primary use of mobile technology such as talking and text messaging (SMS), growing proportion of users are now using mobile devices capable of accessing the Web and Internet [17,18]. Furthermore, with increased access to mobile technologies, there are more opportunities for the application of mobile health (m-health) strategies in the delivery of HIV prevention and intervention programs [19,20]. Prevention and intervention programs are most effective when they include easily usable, individually tailored, multifunctional adherence tools familiar to the patient, which do not alert others [21,22]. Once developed, web and mobile-based interventions may be relatively inexpensive to implement and deliver via the internet [23,24]. In this paper, we undertook a scoping review on new and emerging research on HIV related Web and mobile-based prevention and interventions.

### 2. Methods

The aim of this study is to review of Web and Mobile-Based HIV Prevention and Intervention Programs. In this paper we conduct a scoping review of prevention and intervention programs for HIV positive people that use a web or mobile technology for these programs. Research questions including: 1. What are the Web-Based HIV/AIDS Prevention Programs? 2. What are the Web-Based HIV/AIDS Intervention Programs? 3. What are the Mobile-Based HIV/AIDS Prevention/ Intervention Programs? 4. What are the Mobile-Based HIV/AIDS Intervention Programs?

## 2.1. Research strategy

In this phase we searched PubMed, Science direct, Web of Science and Proquest to find relevant sources that published in 2009 to 2016. To identify published, original research that reported the Web and Mobile-Based HIV Prevention and Intervention Programs, an organized search was conducted with the following search keywords in combination: HIV, AIDS, m-Health, Mobile phone, Cell phone, Smartphone, Mobile health, internet, and web.

## 2.2. Include & Exclude Criteria

In this study we considered the following criteria to select the relevant sources: Key words: Only full text papers with the keywords in the title or abstracts were selected.

| Research<br>Question | Total Reference<br>Retrieved | Total Duplicate<br>References | Final Included<br>Papers | Analyzed<br>Articles |
|----------------------|------------------------------|-------------------------------|--------------------------|----------------------|
| RQ1                  | 52                           | 31                            | 21                       | 10                   |
| RQ2                  | 51                           | 30                            | 21                       | 10                   |
| RQ3                  | 29                           | 17                            | 12                       | 6                    |
| RQ4                  | 41                           | 23                            | 18                       | 9                    |
| Total                | 173                          | 101                           | 72                       | 35                   |

Table 1. Search result from different databases

Date of publication: The studies published between 2009 and 2016 were reviewed. Language: Only studies published in English were searched. Type of a study: The research and review articles were reviewed, and we excluded resources such as reports, editorial letters, newspapers, and other type of sources.

### 3. Results

In this study using the strategies described above, 173 references retrieved. Searched articles were compared based on their titles and abstracts. To identify duplicated articles, the title and abstracts were considered and 101 duplicated references were excluded. By going through the full text of related papers, 35 articles were found to be more related to the questions of this paper from which 72 final included (Table 1).

# 3.1. Information extraction

In this paper we review HIV/AIDS preventions and intervention programs that using web and mobile technologies (Table 2, 3). Table 4 shows final articles that be used for the purpose of analysis and investigation of research questions.

## 4. Discussion

# 4.1. Research questions 1, 2

Internet communities, news and discussion groups, Chat room-based programs, e-mail lists, websites, online programs and electronic reports are examples of Web-Based applications that offer unique opportunities for electronic communication [25,26].

Web-based Programs Mobile-based Programs Prevention: Patient-care focused applications, Prevention: Chat room-based Education program, Web-based therapeutic education system (TES), Health system focused applications, Website support learning, Online seek information, Population health focused applications, Text Intervention: Web-based e-health education Messages, Educational Text Messages, intervention, Web-based Tailored Intervention, Multimedia text messaging boosters, Two-way Internet-based Video-Group Delivery of Healthy supportive text-message, Intervention: Relationships, Interactive Web-Based Screening SMS/MMS physical activity intervention, Text and Brief Intervention, Online Group-based Message Reminders, Health Messaging, On-Interventions, CyberSenga Internet based program, line chatting, Social networking sites, Cell HIT System phone conversations

Table 2. Research questions results

 Web-based
 Mobile-based

 Prevention Intervention
 Knowledge promotion
 Education

 Stigma and Social relationship management
 Self-management, Physical activity tracking, Reminding

**Table 3.** Utility of web and mobile for HIV prevention and intervention

Technology and Web-based HIV/AIDS Prevention Programs may be a practical and low-cost method for knowledge increasing of people in healthcare field and can be used to inform people with chronic condition [27,28]. The HIV/AIDS disease prevention program within the Web-based therapeutic education system (TES) is an actual aide as a prevention program for healthy and high risk people and HIV positive persons that not diagnosed [29]. Moreover, vast databases that are accessible via the Internet can possess users for extensive information about various diseases. Therefore, the use of online information is very helpful on awareness and prevention of diseases [30,31]. The World Health Organization announced that sex is one of the common ways to transmission of the HIV virus (especially in developing countries) and Web-based applications can been used to reach men who have sex with men (MSMs) [32,33]. Although, to reduce people with Sexually Transmitted Infections (STI) and HIV condition, an online HIV/STI prevention program can be used. The high popularity of web-based programs and the willingness to contribute in an online HIV/STI prevention program suggest the possibility of delivering intervention for highly mobile and stigmatized population. With expanding access to the Internet in developing countries, online delivery of HIV/STI prevention programs in resource-limited settings appears promising [23,34].

In recent decades people with HIV condition involved in important challenges such as low health literacy, healthy relationship, stigma and disclosure of HIV status. Using a web-based intervention program, HIV positive people get/obtain useful information related to how mange the infection disease using proper medication without referring to healthcare center personally [35,36]. Internet-based Video-Group Delivery of Healthy Relationships, Web-based Tailored Intervention, Interactive Web-Based Screening and Brief Intervention are internet-based technologies that can be expanding access to effective behavioral interventions and reducing the HIV stigma, depressive symptoms and the risk of HIV infection among a group of high-risk [37-41]. Internet-based HIV interventions such as CyberSenga and HITSystem are increasingly common and can be used as a social support tool among people living with HIV [42]. Online Group-based Interventions are a common trend to influence social support and increase inspiration for positive behavior adjustment. Such interventions can potentially decrease HIV-related shame, stigma, and risk behaviors, and promote patients' ability for corporation in social activities and then increase social support of them [43,44].

# 4.2. Research question 3,4

Multimedia Text Messages, Population Health-focused applications, Health System-focused applications, and Patient-care focused applications are the mobile-Based Programs for HIV care and prevention [45,46]. These prospects of m-health can be used for Physical Activity Tracking (PAT), education, and reminding to taking medication or to alert patient about particular condition [16,47]. M-health also can be improving adherence to antenatal care (ANC) and postnatal care (PNC) and enhance Prevention of Mother-to-Child Transmission of HIV efforts [48]. Cornelius et al, developed and pretested Multimedia HIV-Prevention Text Messages for Mobile Cell Phone (MCP)

Table 4. Summary of final studied articles and their relevance to the research questions (RQ)

| ID | First Author  | Year | Reference | Results related to RQ |              |              |              |
|----|---------------|------|-----------|-----------------------|--------------|--------------|--------------|
|    |               |      |           | 1                     | 2            | 3            | 4            |
| 1  | Luenen SV     | 2016 | 40        |                       | √            |              |              |
| 2  | Henry BL      | 2016 | 58        |                       |              |              | $\checkmark$ |
| 3  | Jongbloed K   | 2016 | 51        |                       |              | $\checkmark$ |              |
| 4  | Marsch LA     | 2015 | 29        | $\sqrt{}$             |              |              |              |
| 5  | Billings DW   | 2015 | 39        |                       | $\sqrt{}$    |              |              |
| 6  | Montoya JA    | 2015 | 56        |                       |              |              | √            |
| 7  | Mushamiri L   | 2015 | 48        |                       |              |              |              |
| 8  | Tufts KA      | 2015 | 53        |                       |              |              | $\checkmark$ |
| 9  | Cote J        | 2015 | 38        |                       | $\checkmark$ |              |              |
| 10 | Blackstock OJ | 2015 | 42        |                       | $\checkmark$ |              |              |
| 11 | Blackstock OJ | 2015 | 43        |                       | √            |              |              |
| 12 | L'Engle KL    | 2015 | 61        |                       |              |              | $\checkmark$ |
| 13 | Villegas N    | 2015 | 31        | $\sqrt{}$             |              |              |              |
| 14 | Rose CD       | 2015 | 41        |                       | $\checkmark$ |              |              |
| 15 | Forrest JI    | 2015 | 16        |                       |              | $\checkmark$ |              |
| 16 | Kessler SF    | 2015 | 44        |                       | √            |              |              |
| 17 | Jacobs RJ     | 2014 | 35        |                       | $\checkmark$ |              |              |
| 18 | Villegas N    | 2014 | 30        | $\sqrt{}$             |              |              |              |
| 19 | Montoya JL    | 2014 | 62        |                       |              |              | $\checkmark$ |
| 20 | Odeny TA      | 2014 | 14        |                       |              | $\checkmark$ |              |
| 21 | Ybarra ML     | 2014 | 64        | V                     |              |              |              |
| 22 | Danielson CK  | 2013 | 23        |                       |              |              |              |
| 23 | Miller CWT    | 2013 | 55        |                       |              |              | $\sqrt{}$    |
| 24 | Catalani C    | 2013 | 46        |                       |              | $\sqrt{}$    |              |
| 25 | Marhefka SL   | 2013 | 37        |                       | $\checkmark$ |              |              |
| 26 | Belzer ME     | 2013 | 63        |                       |              |              | V            |
| 27 | Kasatpibal N  | 2012 | 32        |                       |              |              |              |
| 28 | Ybarra M      | 2012 | 26        |                       | $\sqrt{}$    |              |              |
| 29 | Muessig KE    | 2012 | 60        |                       |              |              | $\sqrt{}$    |
| 30 | Rosser BRS    | 2011 | 27        | $\sqrt{}$             |              |              |              |
| 31 | Cornelius JB  | 2011 | 49        |                       |              | $\sqrt{}$    |              |
| 32 | Hong Y        | 2011 | 34        | $\sqrt{}$             |              |              |              |
| 33 | Chang LW      | 2011 | 59        |                       |              |              | $\sqrt{}$    |
| 34 | Rhodes S      | 2010 | 28        | $\sqrt{}$             |              |              |              |
| 35 | Bull S        | 2009 | 25        | √                     |              |              |              |

delivery and addressed that this technology can be used by healthcare centers to educate and promote of consumer knowledge [49]. Much of the existing evidence on mobile-based HIV/AIDS prevention programs has focused on improving HIV knowledge by providing HIV prevention messages [50]. However, Jongbloed et al, have investigated the potential for a two-way supportive text-message program to reach out to young drugusing indigenous people to reduce vulnerability to HIV infection [51].

The exploration of mobile-based HIV/AIDS intervention programs in healthcare organizations may be a practical and low-cost method for increasing the ability of people with chronic diseases in self-management [52-54]. Miller et al, declared that the vast

majority of patients in an urban HIV clinic own mobile phones and would use them to enhance adherence interventions to HIV medication [55]. Montoya et al, in a randomized controlled trial study concluded that utilization of Short Message Service (SMS) intervention can be increased physical activity and subsequently improve neurocognitive functioning in HIV-positive people [56]. Short Message Service/Multimedia Message Service (SMS/MMS) intervention can be used to monitor and encourage physical activity in persons with HIV and the results indicate that using an SMS/MMS physical activity intervention improve functioning in HIV-positive persons. Chang et al, in qualitative analyses found that use of text message feature of mobile can be improve patient activity and facilitate healthcare delivery by Peer Health Workers on AIDS Care [57-59]. Because evidence show that people who seek sexual partners online are at increased risk for HIV exposure and transmission through their risk behaviors, mobilebased technologies providing HIV education programs such as communication through text messaging and Internet (on-line chatting, social networking sites) for HIV intervention [60]. Furthermore, Mobile-based interventions provide common technique to address several of the key barriers to good medication adherence and promote antiretroviral therapy (ART) adherence by providing reminders for care and a direct connection to health providers [61-64].

## 5. Conclusion

Web and Internet is a rich source of useful health information for different knowledge level individuals. Web-based prevention programs, such as Chat room-based education program and Web-based therapeutic education system (TES) can be useful in raising awareness, knowledge promotion and prevent HIV infection. Programs such as web-based e-health education intervention, Online Group-based Interventions, and HIT System can be effective to improve medication adherence in HIV positive people. Mobile phone has many advantages such as physical activity tracking, synchronization with social network and reminding compared to web. However, the use of mobile and web-based technologies in combination is the best solution for the prevention and intervention of AIDS. Mobile-based applications such as SMS/MMS, Text Message Reminders, Health Messaging and On-line chatting will be useful to find healthy sex partner and to find health information and provide common technique to address several of the key barriers to good medication adherence, self-management and promote antiretroviral therapy.

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